



1. Confirm North Star		2. Agree on the Problem to Solve	
<i>How will this OKR impact our strategy?</i>		<i>What problem does the business have that we are trying to solve?</i>	
3. Develop Objectives		4. Answer "Why Now"?	
<i>What is the most important area to focus on making measurable progress in the near term?</i>		<i>Why is this objective important right now?</i>	
5. Draft Key Results			
<i>What would have to be true? At the end of the period, how will you know that you achieved the objective?</i>			
6. Align Initiatives			
<i>What are the initiatives that will drive the key results? What are the outcomes of these?</i>			